



3rd International Conference on Sustainable Environment and Healthcare

Organized by:

Dr. Tarak Nath Podder Memorial Foundation, Kolkata, West Bengal, India

&

Centre for International Studies West Bengal State University, India

in collaboration with

Lincoln University, Malaysia

Association for the Prevention and Control of Rabies in India (APCRI)

eHospitals

Date :19th & 20th December, 2022

PROGRAMME SCHEDULE

19 th December 2022 (Monday)	
10:30-11:15	Registration
11:15-11:30	Tea Break
11:30-13:00	Inauguration Function Venue: Main Auditorium
11:30-12:00	Arrival of Guest
12:00-12:10	Inauguration Song
12:10-12:20	Message from Patron: Prof. Dr. Mahua Das Vice Chancellor, West Bengal State University, Kolkata, India
12:20-12:30	Message from Dr Tarak Nath Poddar Memorial Foundation Prof. Dr. Suryyapada Podder President, Dr. Tarak Nath Podder Memorial Foundation, Kolkata, India

12:30-12:40	<p>Welcome Address by:</p> <p>Dr. Sumit K. Poddar Vice President, Dr. Tarak Nath Podder Memorial Foundation, Kolkata, India President, Association for the Prevention and Control of Rabies in India (APCRI)</p>
12:40-12:50	<p>Thematic Address by Joint Convener</p> <p>Sustainable Entrepreneurship in the light of SDG Industry 4.0</p> <p>Prof. Dr. Pranam Dhar Joint Convener, ICSEH 2023, Director - Centre for International Studies, & Head, Department of Commerce, & Programme Coordinator - NSS, West Bengal State University, Kolkata, India</p>
12:50-13:00	<p>Welcome Address by Collaborators:</p> <p>Lincoln University, Malaysia</p> <p>Challenges that will bother the Sustainable future of Corporate World in Changing technological scenario.</p> <p>Prof. Dr. Abhijit Ghosh Dean, Faculty of Business Accountancy Hospitality & Tourism Lincoln University, Malaysia</p>
13:00-13:10	<p>Keynote Speech</p> <p>Prof. Dr. Smriti Mani Principal College of Nursing, Medical College and Hospital, Kolkata, India OSD, Nursing, Directorate of Health Services, West Bengal, India</p>
13:10-13:20	<p>Release of Book</p>
13:20-13:30	<p>Vote of Thanks</p> <p>Prof. Dr. Sandeep Poddar Joint Convener, ICSEH 2022, Assistant Secretary, Dr. Tarak Nath Podder Memorial Foundation, Kolkata, India Deputy Vice Chancellor (Research & Innovation), Lincoln University, Malaysia</p>
13:30-14:30	<p>Lunch</p>

14:30-16:00

Session I: Key Note Address

(20 min each)

Chairperson:

Dr. Debdas Ray
Research Advisor
Dr. Tarak Nath Podder Memorial Foundation, Kolkata, India

Speaker 1:

Disaster Management and Role of NGO

Dr. Sumit K. Poddar
Vice President, Dr. Tarak Nath Podder Memorial Foundation, Kolkata, India
President, Association for the Prevention and Control of Rabies in India (APCRI)

Speaker 2:

Energy Security and Environmental Wellness on Sustainable Basis - Indian Perspective

Dr Sanat Kumar Saha
Energy and Environmental Scientist,
Professor Emeritus, Kalinga Institute of Industrial Technology (KIIT), Deemed University, Bhubaneswar, India
Hony. Professor & Member, Statue Committee, Rani Rashmoni Green University (RRGU), Tarakeswar, Government of West Bengal, India

Speaker 3:

Hazards of Bad Sitting posture and its Solutions

Prof. Dr. Ananda Kishore Pal
Professor & HOD of Orthopaedics & Traumatology
IPGMER, SSKM Medical College Kolkata, India

Speaker 4:

Wastewater Treatment Using Graphene Oxide Nanocomposite

Dr. Hari Shankar Biswas
Surendranath College, Kolkata, India

16:00-17:00

Session II A: Open paper Session (Healthcare)

Venue: Seminar Hall I, New Academic Building, WBSU, Room No. 218

Chairperson :

Prof. AsruBagchi
Principal, WB Govt. College of Nursing
SSKM Hospital, Kolkata, India

1	Steps In Psycho – Social Research	Tinni Dutta
2	Assessment of a planned intervention regarding awareness of danger signs in children under five years of age among mothers residing in a selected rural community of West Bengal.	Baisakhi Sarkar, Anima Haldar, Nirmal Kumar Mandal
3	Overview on Neurodiversity with emphasis on our Education system and students with Autism Spectrum Disorder	Mitu De, Pranabesh Bhunia, Arpaita Datta and IndraniBasu
4	Comparative account of the Online and Offline Practice Teaching modes for students with Autism Spectrum Disorder (ASD)	Pranabesh Bhunia, Manoj Kumar Mahato, Piyali Chakraborty, Arpaita Datta, Indrani Basu and Mitu De
5	School Readiness program for preparing Children with Autism Spectrum Disorder (ASD) for Mainstream School: A case study	Arpaita Datta, Pranabesh Bhunia, Chandrani Chakraborty, IndraniBasu and Mitu De
6	Influenza and homeopathy: A natural remedy to heal	Reshmi Saha

15:30-17:00

Session II B: Open paper Session (Management)

Venue: Seminar Hall II, New Academic Building, WBSU, Room No. 318

Chairperson: Prof. Dr. Swapan Majumder

Lincoln University, Malaysia

1	Critical Analysis for The Causes of Customer Perception Towards Buying of Ayurvedic Products in District Kolkata	Pranam Dhar, Suchetana Dey
2	Food Waste Management	Sampa Barman
3	A study on the perception of consumer on GST – A special reference to restaurants in city of Kolkata, India	Bishnu Pada Das, Pranam Dhar
4	Bank Employees' Perceptions of Corporate Social Responsibility Practices of Select Bank Branches in Kolkata	Anindita Saha; Pranam Dhar
5	Role of Natural Capital and Human Capital on the Economic Growth- A Cross-Country Analysis	Surajit Sengupta
6	Valuation and Growth of Stock: A Study on Selected Cement Company in The Indian Stock Exchange	Mijarul Islam, Pranam Dhar

20th December 2022 (Tuesday)

10:00-10:30 Registration

10:30-12:00 Session III A: Open paper Session

Venue: Seminar Hall I, New Academic Building, WBSU, Room No. 218

Chairperson:

Dr. Jayita Roy (Ghoshal)

Narasinha Dutt College, Howrah, India

1	A Review on Soil Pollution by Fly Ash and Phytoremediation of the Contaminated Soil	Supriya Kumar Bose, Pijush Mallick
2	Lifestyle analysis of Post Graduate students of BCKV in terms of smart phone usage and behavioural sociology.	Dipanwita Halder, Sankar Kr Acharya, Soma Biswas
3	Decision Ecology: The Multi-layer and Multi-dimensional Interpretations of Operating Agro ecosystems	Arnab Banerjee, and Sankar Kumar Acharya
4	The Contradictions and Compliances of Income, Yield, and Livelihood in Indian Agriculture	Rajnandan Bairagya, Sankar Kumar Acharya
5	Uncertainty and Chaos in Farming: An Interpretation on Production, Livelihood, and Income	Amrita Kumar Sarkar, Swagata Patra, Sankar Kumar Acharya
6	The Dynamics of Yield, Income and Livelihood: The Conflict and Conciliation	Debashis Mazumder, Sankar Kumar Acharya
7	Ecology and benefits of Moringa (Moringa oleifera) farming in Indian agriculture scenario	Manobharathi K, Sankar Kumar Acharya
8	Uncertainty, Chaos and resilience in Indian farming: Are these getting conspicuous by contradictions?	Swagata Patra, S K Acharya
9	Impact of Integrated Nutrient Management in Baby Corn (Zea mays L.) in Eastern Part of India	Mayukh Bhattacharyya, Sonali Biswas

10:30-12:00 Session III B: Open paper Session

Venue: Seminar Hall II, New Academic Building, WBSU, Room No. 318

Chairperson:

Dr. Waliza Ansar

Behala College, Kolkata, India

1	Structural and Magnetic properties of solvothermal synthesis CaFe ₂ O ₄ nanoparticles	Arnab Kumar Das
2	Hospital Manpower Retention Towards Achieving Sustainability by Proper Management of Solid Waste Management, in and Around Kolkata	Soumi Sarkar, Surajit Das, Sabari Mondal

3	Trash to Treasure; The incredible benefits of home composting	Jyotisma Chatterjee
4	Emotional Intelligence and Academic Performance: A Study with special reference to Management Students	Priyam Das, Moumita Dey Sarkar, Moumita Saha
5	The Linkages Between Economic Growth and Sustainable Environment: A Review	Riya Chakraborty, Anmol Giri
6	Monitoring Forest Dynamics Using Remote Sensing	Momsona Mondal, Manoj Kumar Nanda
7	Convergence of IFRS and its Impact on Assets Position Indicators in Financial Statements: A Study Based on Selected IT Companies in India	Sovan Das, Surajit Das
8	Microplastics Pollution in Agricultural Soils: Present Situation and Future Strategies	P. Kundu, S. Kundu
9	A brief History of India-Pakistan Cricketing Relations and its Role in Promoting Soft Diplomacy between the two countries	Bedabrata Bhadury, Tapas Ranjan Saha, Surajit Das, Rahul Kumar Ghosh

12:00-13:30

Session IV: Keynote Speakers Session

Venue: Seminar Hall I, New Academic Building, WBSU, Room 218

(15 min
Each)

Chairperson:

Dr. Pijush Mallick
Dean, DSW and Director
School of Life Sciences and Allied Health Sciences
Swami Vivekananda University, West Bengal, India

Speaker 1:

Social Entropy, Uncertainty and Psychic Ecosystem

Prof. (Dr.) Sankar Kr Acharya
Director, Extension Education
Bidhan Chandra Krishi Viswavidyalaya, West Bengal, India

Speaker 2:

Tales to tell you: creative enterprises during pandemics

Dr. Syamal Roy
Emeritus Scientist, (Indian Council of Medical Research)
CSIR-Indian Institute of Chemical Biology, Kolkata

Speaker 3:

Accelerating Socio-ecological Systems and Governance Through Sustainable Development Goals in a Vulnerable Environmental Conditions

Dr. Debdas Ray
Research Advisor, Dr. Tarak Nath Podder Memorial Foundation, Kolkata, India

Speaker 4:

Importance of Human resource in Sustainability

Dr. Jayanta Das
AMRI Hospital Kolkata, India

Speaker 5

The Link Between Food, Nutrition, Diet and Non-communicable Diseases

Prof. Dr. Krishnajyoti Goswami
Lincoln University, Malaysia

13:30-14:30 Lunch

14:30-16:00 Session V A: Open paper Session

Venue: Seminar Hall I, New Academic Building, WBSU, Room 218

Chairperson:

Prof. Dr. Jeyadeepa R

Principal in IQ City Institute of Nursing Sciences, Durgapur West Bengal

1	Impact of Online Nursing Education: Nursing Students' Knowledge towards Patient Safety in Nursing Academic Institution, West Bengal, India	Jharna Ghosh, Santhana Panduragan, Faridah Mohd. Binti Said
2	Spices a Healthy and Sustainable Option to Rescue from Coronavirus	Anasuya Sil, J. K. Hore
3	A study to assess the adjustment problem with hostel environment among 1st year nursing students of Peerless Institute of Nursing Kolkata, West Bengal	Ankita Ray, Annama S Paul
4	Effect of life skill training on quality of life, perceived stress and self-efficacy among caregivers of children with behavioural disorders: A study protocol	Anita Paul Samanta, Sasmita Das, Saswati Nath, Surajeet Sahoo
5	A Study on the relationship between anthropometric variables and blood pressure levels in Santhal Women	Swastika Roy, Jyoti Ratan Ghosh, Jayita Roy (Ghoshal)
6	Impact of Social Media Use on Psychological Well-Being: A Study on Children in Kolkata	Arpita Bhattacharjee, Moumita Saha, Moumita Dey
7	Role of inflammatory biomarker C - reactive protein in Tuberculosis	Waliza Ansar, Chandra Sekhar Das
8	Effect of a protocol on knowledge and practice of staff nurses regarding ABG analysis in critical care unit	Sarmistha Chakravorty
9	A study to assess the knowledge and attitude towards mental illness among individual attending OPD of a selected hospital in Kolkata, West Bengal" by	Soumyasree Sarkar, Ankita Saha

	Communication Experience and Barriers between Nurses and Conscious Intubated Patients: A Qualitative Study	Mahuya Karmakar, Santhna Letchmi Panduragan, Faridah Binti Mohd Said
14:30-16:00	<p>Session V B: Open paper Session</p> <p>Venue: Seminar Hall II, New Academic Building, WBSU, Room 318</p> <p>Chairperson:</p> <p>Prof. Dr. Krishna Jyoti Goswami</p> <p>Lincoln University, Malaysia</p>	
1	Knowledge and attitude regarding Pharmacovigilance among final year nursing students: Explorative Descriptive Study.	Doyel Sarkhel, Mahuya Karmakar
2	COVID-19 Pandemic and its Impacts on The Environment	Subarnarekha Maitra, Tapash Ranjan Saha, Surajit Das
3	Driving Factor of Electronic Word of Mouth: Why Customers Adopt it?	Priyo Das, Pranam Dhar
4	A Study on Digital Transformation of Indian Economy.	Pranam Dhar Suryata Pradhan
5	Sociological impact on selected bridges in Kolkata, West Bengal – A Garett Ranking Approach	Sayan Basu; Pranam Dhar
6	Succession planning and its Effect on job satisfaction of college teachers of Government and Government aided colleges – A Study based on Literature Review	Darpan Bhattacharyya Pranam Dhar
7	Study about Potential Application of Phytochemical Isolate from (<i>Melothria scabra</i>) Extract	Sapna Mandal, Pushpa Ruwali, Pijush Mallick
8	Ghost Shopping and its application as a Customer Satisfaction Measurement tool in OPD Services	Kallol Saha and Pranam Dhar
9	Health Care Based Manpower Recruitment Towards Achieving Sustainability by Proper Management of Mercury and Bio Medical Waste Management, West Bengal	Ajanta Bagchi, Surajit Das
10	Effect of Cyclone Yasa with an Emphasis on the Socio-Economic Scenario of West Bengal	Monalisa Maity
11	Analyzing the Financial Distress and Bankruptcy condition of a Public Sector Telecommunication Service Provider operating in India: Special reference to BSNL Telecom Service Provider	Pranam Dhar, Pritam Dhara
16:00-16:30	Tea Break	
16:30-17:00	<p>Valedictory Session</p> <p><i>Vote of thanks</i></p>	

Please visit: <http://icseh2022.lincoln.edu.my/>

NB: The program is based on confirmed speakers subject to rescheduled.